Presentation Outline for SAR Activity Report (Boot Camp Activity)

* **Background Information and Introducing the Problem (Full Sentence: “The bank was facing an extremely high amount of risk and was mitigating that risk through the SAR process)**
  + Investigation teams in US banks flag suspected illegal activity, which if unresolved, results in the filing of Suspicious Activity Reports (“SARs”)
  + SARs are used to identify and address high risk customers
  + CAST has been asked to identify SAR groups that should be given the highest priority
  + Highlight the scale of the problem, risk of the bank was really high given the number of SARs two years ago and the percentage of SARs that were significant
* **CAST Analysis and Relevant Data (CAST performed analysis on the following things and used it to..**
  + Association with Activity Types
    - *Refer to graph titled “% of SARs\* that are significant, by product type\*\*”*
    - Significant SARs are more frequently associated with certain activity types (e.g., Wires, Personal/Business Checks, Monetary Instruments)
    - Suggests that investigation teams should focus on these activity groups to prevent future illegal activity
  + Reduction in % of New SARs
    - *Refer to graph titled “% of New SARs that are significant”Analysis*
    - From December ’14 to June ‘15 significant New SARs have decreased by 11.4 percentage points (from 15.3% to 3.9%) (The number of New SARs has gone down in the past year) Result
    - Fewer significant SARs represent the number of high-risk accounts in the Bank going down: the accounts likely to generate the worst activity were closed, so the worst activity should decrease hypothesis (should be hypothesis, analysis, result) (full sentences) (if A then B hypoth needs to go first)
    - These data suggest that the SAR problem is getting better
  + Reduction in % of Follow-up SARs
    - *Refer to graph titled “% of New SARs that have a follow-up”*
    - From December ’14 to June ’15, Follow-up SARs have decreased by 13.3 percentage points (from 20.0% to 6.7%)
      * Moreover, from Jun ’13 to Jun ’15 (last 2 years) they have decreased by 28.8 percentage points (from 35.5% to 6.7%)
    - Generally a reduction in follow-up SARs represents high-risk (i.e., significant) accounts being closed more quickly than in the past: the accounts from the parent SAR are being closed, so there is nothing to follow up on
  + Increase in % of Significant Follow-up SARs
    - *Refer to graph titled “% of Follow-up SARs that are significant”*
    - In the past year, % of significant Follow-Up SARs has been above the 3-year overall average
      * Suggests that reports (accounts) being closed were not significant SARs (phrase it as an opportunity rather than a failure) (talk about what they can do about it) (if there isn’t anything they can do about it don’t punch them too much about it)
* **CAST Recommendations (CAST has** 
  + Focus on High Risk Activity types (e.g., wires) (put more of the investigation team on products A, B, C as they have demonstrated
  + Continue good work in overall SAR reduction
    - Both quantity and duration
  + Direct further attention to significant follow-up SARs
  + Suggest an opportunity for additional analysis/next steps (what can CAST and the client do moving forward to improve things further)

Notes from Art and George

Have stated objectives, is it narrow because of time?

Proposal as a basis for starting

A story board should tell a story

Messages on a macro level

What content do we need to convey that message

#slides it will take for that content

Message: What are the asks/objectives

SARS priority issue

Effectiveness of what is being done

Message: How did we approach this? 2-3 slides

We judged this work by doing this type of analysis

Message: Conclusion, state the conclusion and then backfill how you got there

Original doc had more “stuff” then “story”

Proposals